

# The 10 Essential Public Health Services Toolkit: Social Media

## Twitter

**TW1:** We are proud to share that we've adopted the revised #10EPHS, which revolve around #equity and incorporate current and future #publichealth practice. Learn more about the revision process and view free adoption resources here:

<http://ephs.phnci.org/toolkit>

**TW2:** We've joined leading #publichealth organizations across the country in adopting the revised #10EPHS. Join us! Download easy to use resources here:

<http://ephs.phnci.org/toolkit>

**TW3:** #publichealth is trending, but what about the #10EPHS? Learn more about the framework of essential public health services that protect and promote the health of all people in all communities: <http://ephs.phnci.org/toolkit>

## Facebook

**FB1:** Have you seen the revised 10 Essential Public Health Services? We updated our materials to reflect the revised framework, which revolve around #equity and incorporate current and future public health practice, and we need you to do the same. Changes to the framework reflect feedback from thousands of public health professionals. Free resources to update your materials are available here:

<http://ephs.phnci.org/toolkit> #10EPHS #publichealth

**FB2:** Public health professionals, have you seen the 2020 revisions to the 10 Essential Public Health Services? We've joined leading public health organizations around the country in updating our framework, website content, and educational materials so that they reflect the essential services today. Join us! <http://ephs.phnci.org/toolkit> #10EPHS #publichealth

**FB3:** COVID-19 has increased awareness about the field of #publichealth, but many still do not understand what we do. The 10 Essential Public Health Services describes activities public health systems should undertake to protect and promote the health of all people in all communities, and can be used to communicate our roadmap for carrying out the mission of public health. View the #10EPHS and a free toolkit:

<http://ephs.phnci.org/toolkit>

## Instagram

**IG1:** We are proud to share that we've adopted the revised #10EPHS! This guiding framework now revolve around equity and incorporates current and future public health practice. Get free resources on how to adopt here: <http://ephs.phnci.org/toolkit>

**IG2:** Public health professionals, have you seen the 2020 revisions to the 10 Essential Public Health Services? We've joined leading public health organizations around the country in updating our framework, website content, and educational materials so that they reflect the essential services today. Join us! <http://ephs.phnci.org/toolkit>

**IG3:** As COVID-19 put public health center stage across the country, a Task Force of leading experts was deep into the revision process of the 10 Essential Public Health Services. Although practitioners were busier than ever, they decided the crisis revealed just how important the framework is and that the updates were crucial to advance the field. The #10EPHS now revolve around #equity and incorporate current and future practice. Join us in adopting the revised framework today: <http://ephs.phnci.org/toolkit>

## LinkedIn

**LI1:** Public health professionals, it's time to update the 10 Essential Public Health Services content on your website, in your lesson plans and textbooks, across your communications, and as your guiding roadmap. After 25 years, and with input from thousands of public health professionals, the framework was revised to revolve around equity and incorporate current and future public health practice. Join us in updating your content today with resources from this free toolkit: <http://ephs.phnci.org/toolkit>

**LI2:** We've joined leading public health organizations across the country in adopting the revised 10 Essential Public Health Services, reflecting changes in the field over the past 25 years. Have you updated your materials yet? Access free resources to update your website, educational materials, and more here: <http://ephs.phnci.org/toolkit>

**LI3:** As COVID-19 shined a light on public health across the country, a Task Force of leading experts was deep into the revision process of the 10 Essential Public Health Services. Although practitioners were busier than ever, they decided the crisis revealed just how important the framework is and that the updates were crucial in advancing the field. The #10EPHS now revolve around equity and incorporate current and future practice. Join us in adopting the revised framework today: <http://ephs.phnci.org/toolkit>