

VERSION 2.0 WORK IN PROGRESS: Health Equity – What Have We Learned From Accredited Health Departments? July 2018



The Public Health Accreditation Board is a 501(c)3 nonprofit organization dedicated to improving and protecting the health of the public by advancing and ultimately transforming the quality and performance of state, local, tribal, and territorial public health departments.



Public Health Accreditation Board
1600 Duke Street
Suite 200
Alexandria, VA 22314
Phone: 703-778-4549
Fax: 703-778-4556

www.phaboard.org

This document summarizes what PHAB has learned about how accredited health departments are engaging in health equity work and where they are facing challenges. It compiles information from the following sources:

- An analysis of the Community Health Assessments (CHAs) and Community Health Improvement Plans (CHIPs) of accredited health departments;
- Performance on Measure 3.1.3; and
- Descriptions provided in Annual Reports.

CHA/CHIP Analysis

PHAB reviewed the CHAs and CHIPs of 216 accredited health departments. The CHAs incorporate data about the social determinants of health; most commonly they include data about education, crime, employment and transportation. While CHAs most frequently cite federal sources for data on these topics, they also include state and local governmental data sources, particularly related to education and, to a lesser degree, law enforcement.

PHAB extracted the exact text of the priority areas listed in the CHIPs. Several explicitly reference "equity" (e.g., "To increase awareness of health equity and address social determinants of health") or equitable access to care (e.g., "Align efforts of health systems stakeholders to achieve sustainable, equitable, and optimal population health.") Other priority areas address some of the root causes of health inequities. Examples include:

- "Increased resilience in trauma-impacted communities;"
- "Improved health outcomes through education, employment, and transportation policies;" and
- "Advance economic development, in ways that support community health, to address the root causes of poor health and increase access to opportunities to improve health."

Looking at the specific indicators that are included in the CHIPs to monitor communities' progress, there are many that relate to health equity and social determinants of health. The following list provides the most common topics of related CHIPs, with the number of indicators in parentheses:

- Crime and homicide (53)
- ACEs, domestic violence, child abuse (50)
- Housing (42)
- Education (37)
- Poverty (25)
- Employment/unemployment (20)

In addition, there are many indicators that track disparities in particular outcomes (e.g., infant mortality, obesity, etc.) by race and socioeconomic status.

Performance on Measure 3.1.3

A measure specifically focused on health equity was added to Version 1.5 of the Standards & Measures. Measure 3.1.3 addresses “Efforts to specifically address factors that contribute to specific populations’ higher health risks and poorer health outcomes.” Below is the distribution of assessments among the first 80 health departments to be reviewed under Version 1.5 of the Standards & Measures.

| | Fully Demonstrated | Largely Demonstrated | Slightly Demonstrated | Not Demonstrated |
|---------------|--------------------|----------------------|-----------------------|------------------|
| Measure 3.1.3 | 45% | 36% | 16% | 3% |

PHAB reviewed the Site Visit Report comments of health departments that were assessed as having Fully Demonstrated Measure 3.1.3 and/or were noted by the Site Visitor Team as having an “Area of Excellence” related to the Measure. These health departments described a variety of strategies for collecting and analyzing data focused on the factors that contribute to inequity. Several described health department engagement in health impact assessments about transportation projects or an ordinance related to mobile home residents. Another health department provided documentation about a collaboration with a Tribal nation to address tobacco use and equitable access to healthy foods and exercise opportunities.

PHAB also reviewed the Site Visit Reports for those health departments that were assessed as Not Demonstrated or Slightly Demonstrated. The most common challenges were:

- Requirement 1c: Internal policies and procedures for the inclusion of health equity considerations of specific populations in program development (12 health departments);
- Requirement 1a: Lack analysis of health equity (11 health departments); and
- Requirement 1b: Lack plans and/or efforts to address social change, social customs, community policy, level of community resilience, or the community environment to impact on health (8 health departments).

Annual Reports

As part of the required annual reporting process, accredited health departments are asked to describe their work in an emerging public health area. Forty health departments opted to discuss their efforts related to health equity. (Seven of these health departments reported on health equity in multiple years.) The following describes the types of activities that these health departments describe. (The numbers in parentheses indicates the number of times this activity

was mentioned in an Annual Report; one Annual Report could include multiple types of activities.)

- Developing and strengthening partnerships (19) & engaging community (13);
- Using data to identify inequities and evaluate progress addressing them (19);
- Training staff (17);
- Creating new offices or teams (14);
- Including equity as focus area in strategic plan (7) or CHIP (4); and
- Working on policies to embed equity in HD operations (7).

VERSION 2.0 WORK IN PROGRESS: Health Equity Think Tank Summary

June 2018



The Public Health Accreditation Board is a 501(c)3 nonprofit organization dedicated to improving and protecting the health of the public by advancing and ultimately transforming the quality and performance of state, local, tribal, and territorial public health departments.



Public Health Accreditation Board
1600 Duke Street
Suite 200
Alexandria, VA 22314
Phone: 703-778-4549
Fax: 703-778-4556

www.phaboard.org

Health equity is a subject matter that has undergone significant advancement in the past few years. An increasing number of health departments are addressing health equity in their communities.

PHAB commissioned Human Impact Partners (HIP) to write a paper to:

- Describe health equity efforts where public health departments are either the leader or a strong, key partner;
- Provide descriptions of health equity technical assistance resources, models, or tools that are available to public health departments; and
- Make recommendations concerning the types of activities that health departments should be expected to do to address health equity in the population they serve.

The HIP paper proposed five overarching recommendations for PHAB to consider in developing PHAB Standards and Measures Version 2.0:

- Lead with health equity
- Explicitly define health equity and community
- Provide more explicit guidance on community engagement
- Require health equity strategic planning and integration across programs
- Promote health equity innovation and accountability

The HIP paper also proposed revisions to each of the Domains' standards and measures.

PHAB gathered a group of health equity experts from across the country to spend two days reviewing and discussing the recommendations contained in the commissioned paper. The group provided further recommendations concerning health equity related concepts, language, and requirements to include in Version 2.0 of the Standards and Measures.

PHAB will carefully consider the recommendations it has received as it considers issues such as: (1) What are appropriate health equity requirements, given the current state-of-the-art? (2) What types of activities should health departments be expected to demonstrate? (3) How are health equity activities assessed? (4) What are health equity metrics? (5) What is valid evidence to demonstrate health equity work?

Health Equity Think Tank Members

Health Department and Subject Matter Experts

Jay Butler
Lili Farhang
Megan Gaydos
Janel Heinrich
Sarah Hernandez
Chelsie Huntley
Claude-Alix Jacob
Jennifer Kertanis
Shirley Orr
Bob Prentice
Katherine Schaff
Hanah Seoh
Brian Smedley

Federal and National Partner Representatives

Breannon Babbel, National Indian Health Board
Joya Coffman, Association of State and Territorial Health Officials
Liza Corso, Centers for Disease Control and Prevention
Whitney Noel Hewlett, National Association of County and City Health Officials
Melissa Lewis, Association of State and Territorial Health Officials
Pamela Russo, Robert Wood Johnson Foundation
Pattie Tucker, Centers for Disease Control and Prevention

PHAB Board Member Representative

Wilma Wooten