INNOVATION SERIES

EXPLORING THE NEW FPHS CAPACITY AND COST ASSESSMENT

Thursday, March 16th | 11:30-12:45PM ET

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Annie Sieger
Founder
Sieger Consulting

Jason Orr
Researcher
University of Minnesota Center for Public Health Systems

Jess Kronstadt
Vice President, Research & Product Development
Public Health Accreditation Board

Paul Kuehnert
President & CEO
Public Health Accreditation Board
INNOVATION SERIES

SPEKAER BIOS

Annie Sieger
Sieger Consulting

Annie is an independent public finance and policy consultant who founded Sieger Consulting in 2020. Sieger Consulting is a social purpose corporation whose mission is “transforming organizations and systems for the public good. Prior to founding Sieger Consulting, Annie worked at BERK Consulting as a Senior Associate leading the firm’s finance and economics practice, where she consulted on projects across sectors and practices throughout Washington, and for governmental public health systems and libraries across the country. In 2019, as a contractor for Habile Consulting LLC, she led a comprehensive system needs assessment of Colorado’s governmental public health system to advance public health system transformation efforts. After many years of consulting, Annie founded Sieger Consulting as a natural extension of her career, formalizing her personal consulting mission.

Jason Orr, PhD(c), MPH
Researcher | University of Minnesota Center for Public Health Systems

Jason is a researcher with the Center for Public Health Systems and is experienced in policy analysis, mixed-methods research, and systems design & analysis. He holds a BS in chemical engineering and an MPH from Kansas State University and is a doctoral candidate in systems engineering at Colorado State University. He has academic interests in public health services frameworks (e.g., Foundational Public Health Services), collaborative service delivery (i.e., cross-jurisdictional or cross-sectoral collaboration), and other transformation and innovation initiatives for public health systems.

Jess Kronstadt, MPP
Vice President, Research & Product Development | Public Health Accreditation Board

Jess is the Vice President for Research and Product Development at the Public Health Accreditation Board (PHAB). In that role, she oversees development of new products and data systems to support the public health transformation, as well as efforts to build the evidence base around accreditation requirements and public health practice. She led the recent revision of the PHAB Standards and Measures and process and is currently working to develop a platform to support visualization of data about public health infrastructure. She also oversees the evaluation of the accreditation program and other initiatives to strengthen health departments.
Paul Kuehnert, DNP, RN, FAAN
President & CEO | Public Health Accreditation Board

Paul Kuehnert is President and CEO of Public Health Accreditation Board (PHAB), where he oversees all aspects of PHAB’s mission and work, including accreditation-related strategies, partnerships, long-range planning, PHAB’s Board of Directors, committees/think tanks, and student opportunities. Immediately prior to joining PHAB in January 2020, Dr. Kuehnert served for seven years at the Robert Wood Johnson Foundation (RWJF) in Princeton, NJ, most recently in the role of Associate Vice President for Programs. Prior to joining RWJF in 2012, he spent five years as the County Health Officer and Executive Director for Health for Kane County, Illinois, where he provided leadership and oversight to four county departments: Health, Emergency Management, Community Reinvestment and Animal Control. Earlier, he served as Deputy State Health Officer and Deputy Director of the state of Maine’s Health Department. Dr. Kuehnert is a pediatric nurse practitioner and holds the Doctor of Nursing Practice in executive leadership as well as the Master of Science in public health nursing degrees from University of Illinois at Chicago. He was named a Robert Wood Johnson Foundation Executive Nurse Fellow in 2004, a Fellow in the National Academies of Practice in 2010, and a Fellow in the American Academy of Nursing in 2015.