Public Health Accreditation Board Strategic Plan

October 1, 2020 – March 31, 2022

VISION
A high-performing governmental public health system that supports all people living their healthiest lives.

MISSION
Advance and transform public health practice by championing performance improvement, strong infrastructure, and innovation.

VALUES
Trust | Respect | Innovation | Collaboration | Growth-mindset

PRINCIPLES
Excellence | Diversity, Equity, and Inclusion | Transparency | Accountability

STRATEGIC PRIORITIES

1. Reinforce the Need for Public Health System Improvement and the Role of Accreditation
2. Advance Governmental Public Health through Innovation
3. Achieve Health Equity and Anti-Racism
4. Strengthen Standards and Resources to Support Health Departments’ Capabilities
5. Retain Accredited Health Departments
6. Ensure Programs and Services Meet Continuum of Health Department Needs

Supported and Facilitated by Davidoff Mission-Driven Business Strategy